









**Welcome to New International Fax Network** 

Move Fax to the cloud and start saving



# Fax Is Still Widely Used



• 85% of businesses used fax in 2019 sending over 18B documents



 Key industries continue to rely heavily on fax but are anxious to retire / replace aging & expensive infrastructure



*"Existing high-volume integrated fax processes as well as the emergence of new cloud fax use cases will drive an increase in fax volumes over the near term."* 



#### **Cloud Fax**



Send & receive faxes via browser or any email client

Virtual Fax (Fax-to-Mail & Mail-to-Fax)

#### Service

 Send/receive Faxes to and from anywhere in the World using any connected device (Smart phone, Tablet, PC/laptop) without the need to provision any program, software or application.

 $\mathbf{1}$ 

#### Pure Cloud, Pure SaaS

aws partner network

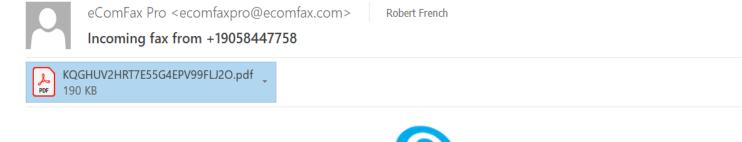
Advanced Technology Partner







• Send / receive faxes using your any client. (No plug-in required)





Incoming fax from +19058447758

Check the e-mail attachment.

Details:

Job Id: (F)KQGHUV2HRT7E55G4EPV99FLJ2O Date: 10/8/2019 3:29:11 PM (GMT+0200) Remote Id: 905 815 1228 ANI: +19058447758 Recipient: 16473133074 Owner: <u>RFrench@cloudworldwideservices.com</u> Pages: 1 Duration: 2 minutes 58 seconds Remaining credits: 100.00 Tip: You can have up to three alternative e-mail addresses/domains along with your fax mail account.

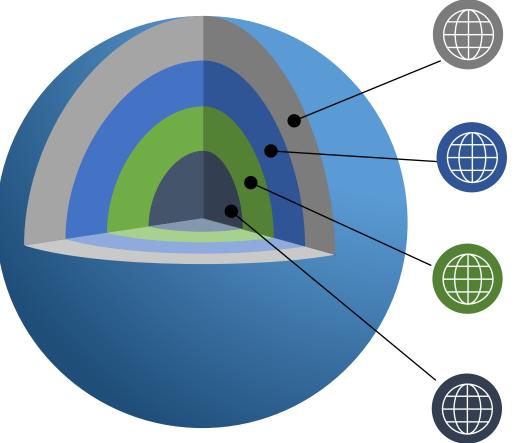
#### Fax Enable Your email







### Sending Options – Additional Security Available



#### NORMAL FAX

Send fax from anywhere in the World without any on prem component. You only need Internet access and you may use any device (laptop, smart phone, tablet).

#### **CertiFAX**®

Registered valid and legal way of transmitting a document. We 3<sup>rd</sup> party authorize the transmission, we digitally sign it and put a time stamp on it.

#### SecureFAX®

Advanced functionality to deliver documents as faxes so sender may know when a document had been received and viewed by the recipient with 100% accuracy.

#### **PCIFAX**<sup>®</sup>

Allows to send/receive documents related to Credit Card information and follows PCI DSS standards. The fax document is securely transmitted and you cannot copy, print or forward the document – for your eyes only. Advanced **Fax Security** Service





## HIPAA Compliance

CWS Is A Certified

"Business Associate"



#### **AUDIT CONTROL**

Multiple levels of audit control; from secure and automatic archiving of all faxes sent or received through eComFax<sup>®</sup> for the life of service

#### **DATA ENCRYPTION & TRANSMISSION SECURITY**

All fax files at rest are encrypted using 256-bit Advanced Encryption Standard (AES). Secure Sockets Layer (SSL) / Transport Layer Security (TLS), protected by 128-bit or higher Advanced Encryption Standard (AES) encryption.

#### **HIGHLY SECURE DATACENTERS**

eComFax is built on Amazon AWS with datacenters that conform to the highest security standards (ISO 27001) and OCF Level 1.

#### **ACCESS CONTROL & USER AUTHTENTICATION**

Unique user identification, administrator privileges to grant and remove access, next generation (256-bit AES) encryption and other secure protocols to limit access to authorized personnel only.

Access by users via Email or online only with a valid username and password combination which are SSL encrypted. An encrypted session ID cookie is used to uniquely identify each user.



#### • Every eComFax<sup>®</sup> subscription including the \$9.95 per month SOHO SKU is fully HIPPA compliant

• Other electronic fax providers require \$100 / month minimum for HIPPA compliance

### eComFax Offers





A FAX in the cloud

# A fax in the cloud that works

Send and receive faxes in a clean, safe and reliable way, to any recipient, from any application, device or location. Order now and test its flexibility and the savings you can obtain.

Take the Tour



#### Features and Benefits

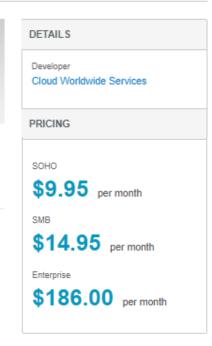
#### Convenient

Have personal fax numbers for people or departments in your organization. Flexible Contract in accordance with their needs. Choose the best plan for you, freely and with no minimum time commitmen... Show more

#### Reliable

eComFax fax networks runs in ISO27001 certified datacenters in USA, Europe, Asia and Latin America. ISO 27001 is a security standard that specifies security management best practices and comprehens... Show more

Θ





eComFax Subscriptions =
 Fax # in the cloud

 Data plan to send & receive faxes

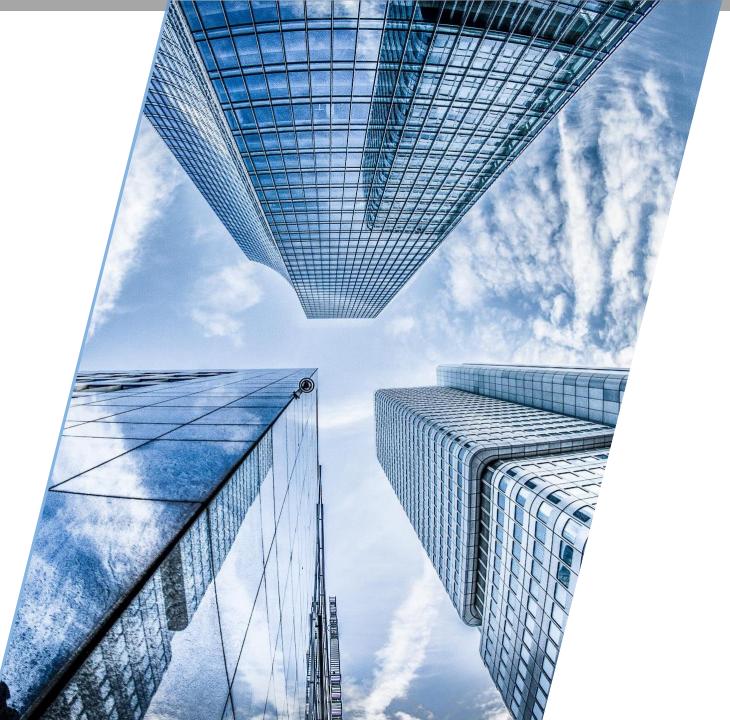


 100% Self-service sales & provisioning in the AppDirect platform with immediate service activation





## Solutioning



## eComFax Solutioning

• A range of subscriptions to meet the needs of every size business

Offer	Target Audience	Attributes
SOHO	Sole Proprietor Home Office	<ul> <li>Single fax line</li> <li>Low volume (&lt;350 pages / month)</li> </ul>
SMB	Small & Medium Businesses	<ul> <li>Single location with multiple fax lines (10 max)</li> <li>Multiple locations requiring fax (10 max)</li> <li>Higher volume (&gt;500 pages / month)</li> </ul>
Enterprise	Corporate & Government	<ul> <li>Many fax numbers (&gt;10)</li> <li>High volume (&gt; 2000 pages / month)</li> <li>Require International numbers</li> <li>Many staff requiring fax capability</li> </ul>

- All eComFax subscriptions include HIPAA compliant fax transmission
  - Many competitive offers require \$100 /mo. minimum for HIPAA compliance



# eComFax Solutioning - SOHO

- SOHO provides one fax line per subscription (US # only)
- Each subscription allows up to 3 emails to send / receive from a shared fax line









• Note: Limit of 1 SOHO per account number

## eComFax Solutioning - SMB

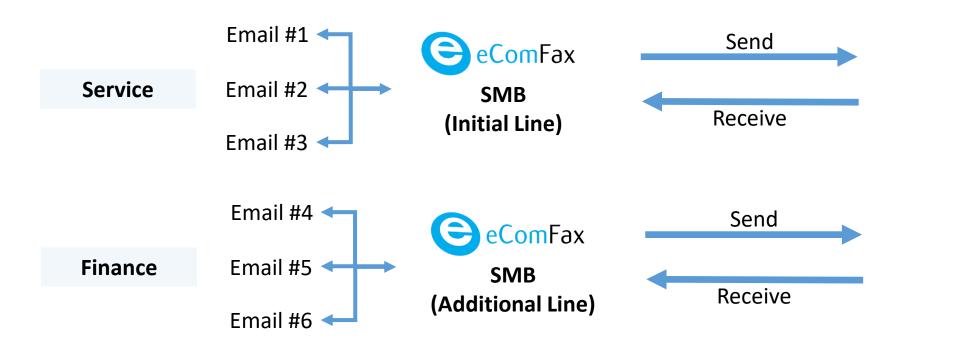
- SMB base subscription comes with one fax line (US # only)
- Additional fax lines can be ordered (maximum total of 10 lines / SMB subscription)

<u>SMB</u>

+\$14.95 / adl line

\$14.95 / month

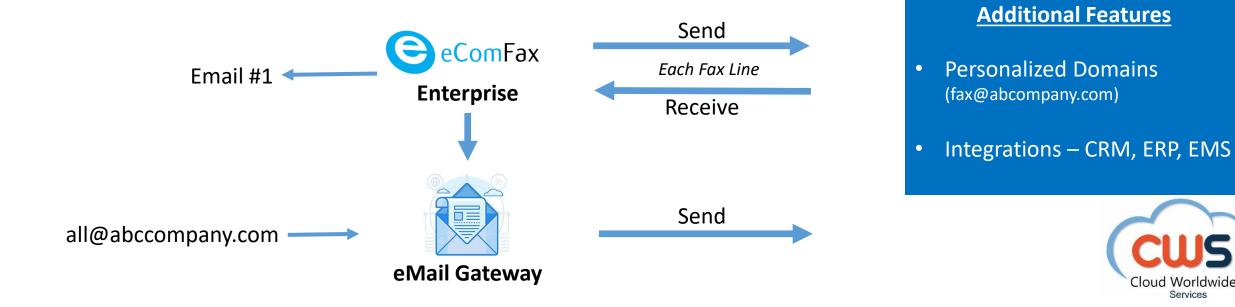
• Each fax line allows up to 3 emails to send / receive from a shared fax number



## eComFax Solutioning - Enterprise

- Base subscription comes with one fax number
- Additional fax numbers can be ordered (Unlimited)
- International numbers available (60 countries)
- Each fax number associated with one email
- eMail gateway enables all corporate email users to send a fax









### Credit Usage Model



## eComFax Credit Usage Model

- eComFax tracks page transmission & optional feature use
- Much like a wireless plan with data each eComFax Subscription includes an allotment of "credits" that are consumed by sending / receiving pages & using enhanced features

eComFax Offer		Suggested MSRP	Credits (Pages) Included	
SOHO		\$9.95	250	
SMB	Base Subscription	\$14.95	750	
	Additional Numbers <sup>1</sup>	\$14.95	500²	
Enterprise	Base Subscription	\$186.00	2500	
	Additional Numbers	\$19.95	500²	
<sup>1</sup> Limit of 9 additional numbers per SMB subscription. <sup>2</sup> Additional credits are aggregated across the subscription and available for use by all lines / users				

 Once allotted credits are consumed in any month customer must purchase additional credits in the form of Credit Packs



### eComFax Credit Usage Model – Credit Packs

- Credit packs are available for purchase on the home page of the eComFax portal
  - "click" on eComFax tile in "My Apps"
- Additional credits purchased are valid for one year and are consumed in any month the base allotment is exhausted
- Customers are automatically notified by email when 80% of base credits are consumed.
  - Link provided to purchase additional credits
- eComFax has "metered" billing in place with the AppDirect marketplace so credit pack purchases are visible in the customers marketplace account
- In the event a customer consumes all available credits they will be blocked from sending and receiving faxes until additional credits are purchased
  - The customer is immediately informed of why their fax is not sending /receiving.
  - The eComFax system stores these faxes until additional credits are purchased.

Additional Credit Packs				
Subscription	# Of Credits	<b>Retail Price</b>		
SOHO / SMB	100	\$6.50		
	500	\$29.50		
	1,000	\$57.50		
Enterprise	5,000	\$344.00		
	50,000	\$2,800.00		
<sup>1</sup> Credits valid for one year.				



### eComFax Credit Usage Model – Additional Features

- Additional Credits are consumed when sending international faxes or using enhanced features
- Note: With eComFax customers are not charged international calling rates. International faxes simply consume additional credits as per the chart below.
  - As long as a customer has sufficient credits in their base subscription international faxing is free.

Sending International Faxes	Credit Consumption Rate / Page
EEUU	1
EU	1.6
LATAM	4.16
Rest of the world	See eComFax® Country List Table

Feature	Credit Consumption Rate / Page	
Storage beyond 30 days	.25 / year	
Sending Certifax®	10	
OCR	1	





